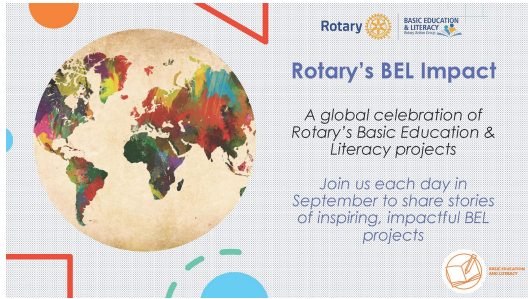


Rotary

District 7570



September is Basic Education & Literacy Month



This month we draw special attention to the programs, needs, and opportunities for Rotary to support basic education and literacy around the world. Rotary Action Groups provide a pathway to learn more and support these types of efforts. The BELRAG will be hosting twice daily webinars throughout September to learn more.

Join BELRAG this September to celebrate the impact Basic Education and Literacy (BEL) projects have worldwide. We invite you to highlight and celebrate your club and district's

inspiring and impactful BEL projects.

Twice daily, each day in September, we will host sessions where you can share your BEL projects. These sessions aim to raise awareness about BEL initiatives and inspire others to support or replicate these beneficial projects for children and adults.

Webinar Details:

- Times: 9:00 AM Eastern US Time and 9:00 PM Eastern US Time
- Duration: 30 minutes (20 minute presentation)
- Language: English

Zoom Link: <https://us06web.zoom.us/j/82034779515>. Registration is not required.

[Click image to learn more.](#)

RYLA Applications are now open!

RYLA will be held in Blacksburg, December 6-8, 2024

Applications for RYLA are now open and will be due Oct. 14th. Please visit the RYLA website for more information at www.rylarotary7570.org. Applications will officially open the first weekend in August.

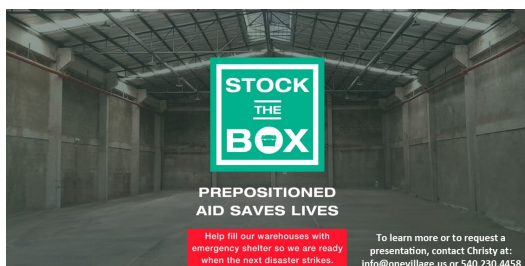
Background Checks: **Background checks are required for all chaperones and adults transporting students. Please complete those now.** [District 7570 Youth Protection Background Submission Form \(jotform.com\)](#). Please share the new website with clubs, schools, and students. This will serve as the one-stop shop for all RYLA information. Any questions about RYLA, contact Inez Rodenburg @ inezrodenburg_rotary@yahoo.com.

Youth Protection Policy: Attention Club Presidents, please print off and sign the Rotary Youth Protection Policy Compliance and return it to Mark Fenyk at lawyer@fenyk.com. Here is the link for the form. [Click here](#). (The form may be accessed on the district website: <https://www.rotary7570.org/What We Do / Youth Services / Youth Protection / Appendix C Rotary Youth Protection Policy Compliance>.)

Please contact Mark Fenyk @ lawyer@fenyk.com with any questions about Background Checks or Youth Protection Compliance.

Shelter Box USA

By Christy Brown



Your District Leadership



[Bret W. Hrbek](#)
District Governor



[Andrew P. Vanhook](#)
DG-Elect



[Charlotte G. Whitted](#)
DG-Nominee



[Paula K. Alston](#)
iPDG



[Nina D. Thornton](#)
Administrative Assistant Governor



[Timothy Carter](#)
District Rotary Foundation Chair (DRFC)



[Richard M. Novak](#)
District Membership Chair (DMC)



[Cora A. Gnegy](#)
District Public Image/PR Chair (DPIC)

Mark Your Calendars!

- September 7th
[2024 Field of Honor](#)
- September 7th
[Demolition Derby](#)
- September 10th
[Patrick County Agricultural Fair](#)
- September 12th
[DG Area 8 Official Visit](#)
- September 12th
[DG Area 6 Official Visit](#)
- September 18th
[President-Elect Monthly Online Learning Session](#)
- September 21st
[Warren County Fundraising Event](#)
- September 28th
[Lotsa Lobsters! a Bedford Rotary Club Fundraiser](#)
- October 8th
[DG Area 1 Official Visit](#)
- October 9th
[DG Area 7 Official Visit](#)
- October 10th
[DG Area 5 Official Visit](#)
- October 11th
[Dancing Downtown/Festival of Leaves](#)
- October 12th
[Pickleball Event](#)
- October 16th
[President-Elect Monthly Online Learning Session](#)
- October 17th
[Warren County Wine Dinner Fundraiser](#)
- October 24th
[Warren County Fundraising Event](#)
- November 13th
[DG Area 4 Official Visit](#)
- November 14th
[DG Area 3 Official Visit](#)
- November 18th
[DG Area 11 Official Visit](#)
- November 20th

To learn more or to request a presentation, contact Christy at info@onevillage.us or 540-230-4458

[Click image to learn more.](#)

Tri-Cities Rotary Club Provides Support to Clothes Closet at Holston Elementary School

By Leslie Blevins

The Rotary Club of Tri-Cities recently received a \$500 grant and provided matching funds of \$500 to support the Clothes Closet at Holston Elementary School, a vital resource for students in need. Club members shopped for requested items and stocked the Clothes Closet with essential items, including clothes, shoes, undergarments, and other supplies. "We are thrilled to partner with Holston Elementary in their mission to support their students," said Cody Cornelius, President of the Rotary Club of Tri-Cities. "This project reflects our ongoing commitment to making a positive impact in our community." Holston Elementary, which serves more than 600 students in Blountville, Tennessee, is dedicated to providing a supportive and nurturing environment for all its students.



Holston Elementary's Clothes Closet is more than just a supply of clothing—it is a beacon of hope for students facing economic hardships. The addition of new clothing, shoes, and other essential items will not only meet immediate needs but also contribute to the overall well-being and self-esteem of the students.

"We are incredibly grateful for the Rotary Club of Tri-Cities' support," said Dr. Lesley Fleenor, Principal of Holston Elementary. "These items will make a meaningful difference in the lives of our students and reinforces the idea that our community stands together to support our children and their futures."

This is the second project undertaken by the Rotary Club of Tri-Cities to support Holston Elementary School. Last year, club members provided feminine hygiene kits to the school.


Cornelius continued, "This support underscores the Rotary Club's commitment to fostering community well-being and addressing the needs of local families."

The Rotary Club of Tri-Cities invites the community to learn more about their initiatives and explore opportunities for involvement. They meet on Mondays at noon at Northeast State Community College.

Lotsa Lobsters | Bedford Rotary Club

LOTSA LOBSTERS

A BEDFORD ROTARY CLUB FUNDRAISER




Price is **\$25.00** per Lobster

Pick-Up is **Saturday, September 28, 2024**
From **2-5 pm**
@
THE BEDFORD FARMER'S MARKET
(220 W. Washington St., Bedford, VA 24523)


ORDER YOUR FRESH MAINE LOBSTERS TODAY!

Tickets may be purchased from any Bedford Rotarian, Rapid Printing, Bower Center or online at bedfordrotaryclub.com or scan our QR code



QUESTIONS? Call the Lobster Hotline @ 434-665-6077

Please bring your own coolers or containers for pick-up



PROCEEDS TO BENEFIT LOCAL CHARITIES

President-Elect Monthly Online Learning Session

December 5th

DG Area 2 Official Visit

December 18th

President-Elect Monthly Online Learning Session

January 15th

President-Elect Monthly Online Learning Session

February 19th

President-Elect Monthly Online Learning Session

Submit your content for future issues of The Informer

Can you elaborate on a club project or activity? Do you have a reflection on your time in Rotary? We hope you'll consider typing that up and sharing it with us, possibly to be included in a future issue of The Informer. It's very easy to do. Simply email Cora (click name to send email) with 1-2 paragraphs or a list of bullet points you'd like to share. If you can also attach and send along a picture, that is helpful. Once received, we will reach out if any clarification is needed and you just might see your story in your inbox soon.

Thank you for all you do for Rotary District 7570 & your communities...

Submit Your Rotary History

By Paula K. Alston

Help us preserve the written story of District 7570 club history. D7570 is fortunate to have a storage room at the Virginia Tech Corporate Research Center in Blacksburg to house our records and memorabilia. In addition, the district will save any electronic resources provided by clubs for future reference.

This is a good time for the outgoing club presidents to complete a Club History form to record highlights from the previous Rotary year. It's also a good resource for past presidents to complete for their year as president. Please take a moment to review this form and complete one for as many Rotary years as possible. Forms may be emailed to DG Paula Alston (paulakalston@gmail.com), who will save them in the history archives room. Form link: [Click here](#)

Thank you to our District Sponsors

By Bret W. Hrbek

THANK YOU
to our sponsors

Rotary
District 7570



Platinum

Edward Jones
MAKING SENSE OF INVESTING

Gold

Wind River
Inspire Harmony

Rotary
Club of Front Royal



Blue

VESTA
PROPERTY MANAGEMENT
& HANDYMAN SERVICES

WELLS
FARGO
ADVISORS

George Karnes

Click image for more details.

Rotary Year 2024-2025 Sponsorship Opportunities

By Bret W. Hrbek

Dear Friend and Community Leader:

Rotary is a vibrant global community of 1.4 million neighbors, friends, leaders, and problem-solvers, envisioning a world where unity and action bring about lasting change. We're dedicated to making a difference globally, locally, and personally.

Our district, spanning the I-81 corridor from Winchester, Virginia, to Greenville, Tennessee, and including Danville and Lynchburg, Virginia, is home to 75 clubs and nearly 2,900 members. Together, we foster fellowship and create positive impact.

One of our annual highlights is the district conference, a gathering of representatives from all our clubs to celebrate, collaborate, and learn. In April 2025 the Rotary Club of Front Royal has the honor of hosting and organizing the conference at the Inn at Virginia Tech. We expect over 400 attendees.

We believe there's a fantastic opportunity for your company to connect with these influential leaders and contribute to meaningful change. Our goal is to raise \$100,000 in corporate and individual sponsorships so we can once again produce a first-class event. You can introduce your company to Rotarian business leaders and consumers by placing your own promotional items in our conference "backpack" and gaining brand exposure through strategically placed banners.

Moreover, our partnership extends beyond the conference, providing year-round visibility on our social media, newsletters, and district events. Your support will be recognized throughout the district, aligning with our motto of Service Above Self.

Would you be interested in exploring this partnership further?

Please review the attached list of sponsorship categories and use the reply form to respond. If you have questions or need further clarification, please contact me at 540-660-5732 or e-mail brethrbek.rotary@gmail.com

ABOUT DISTRICT 7570

By teaming up with Rotary District 7570, you'll not only introduce your business to more than 2,900 Rotarians along the I-81 corridor in Virginia and Tennessee, but you'll also contribute to improving our communities.

75 CLUBS

Abingdon, VA	Kingsport, TN
Altavista, VA	Lexington, VA
Amherst, VA	Luray, VA
Bedford, VA	Lynchburg, VA
Blacksburg, VA	Marion, VA
Bluefield, VA	Henry County, VA
Botetourt, VA	Mt. Jackson-Edinburg, VA
Bridgewater, VA	Nelson County, VA
Bristol, VA & TN	New Market, VA
Broadway-Timberville, VA	Pulaski, VA
Buena Vista, VA	Radford, VA
Chatham, VA	Roanoke, VA
Christiansburg, VA	Rocky Mount, VA
Berryville, VA	Russell County, VA
Covington-Hot Springs, VA	Salem, VA
Danville, VA	Scott County, VA
Elizabethton, TN	Smith Mountain Lake, VA
Floyd County, VA	Saunton, VA
Forest, VA	Strasburg, VA
Frederick County, VA	Stuart, VA
Front Royal, VA	Tazewell, VA
Giles County, VA	Washington County, VA
Greenville, TN	Waynesboro, VA
Harrisonburg, VA	Winchester, VA
Hillsville, VA	Woodstock, VA
Johnson City, TN	Wytheville, VA

DISTRICT CONFERENCE

Inn at Virginia Tech
Blacksburg, Virginia
April 3-6, 2025

Sponsorships support the district conference but your business benefits all year long!

Rotary
District 7570

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

GOLD SPONSOR: \$10,000

- Website brand with business link
- 2 social media posts/month
- Feature article in newsletter
- Logo as Gold Sponsor in newsletter
- Logo on District Governor banner

District Conference Benefits

- 4 conference registrations
- 3 nights lodging during conference
- Promotional items in event bags
- 3 minute video
- House of Friendship Booth
- Full page ad in program

PARTNER: \$2,500

- Website brand with business link
- 1 social media post/month
- Logo as Partner in newsletter
- Logo on District Governor banners

District Conference Benefits

- 2 conference registrations
- Promotional items in event bags
- Verbal recognition at district conference
- House of Friendship booth
- Quarter page ad in program

BLUE SPONSOR: \$5,000

- Website brand with business link
- 1 social media post/month
- Feature article in newsletter
- Logo as Blue Sponsor in newsletter
- Logo on District Governor banner

District Conference Benefits

- 3 conference registrations
- Promotional items in event bags
- 1 minute video
- House of Friendship booth
- Half page ad in program

CHAMPION: \$1,000

- Champion list shared on website, social media, and district conference program
- District events banner listing
- 1 district conference registration

Deadline for commitments for Gold, Blue and Partner level commitments is September 1, 2024.

Rotary Champions can commit at any time.

This sponsorship term spans from time of commitment through June 30, 2025.

Sponsors will be recognized as outlined at the following events:

- President-Elect Training
- District Assembly
- District Team Training
- District Conference

Promotional/branded items for event bags are to be provided by the sponsors.

Sponsorship listings on the District website, social media pages and digital newsletter will include a hyperlink to the sponsor's website and/or social media pages as desired.

Checks should be made to the Rotary District 7570 Conference.

For tax deductible contributions, e-mail Bret Hrbek at brethrbek.rotary@gmail.com for more information.

Mail checks to

PO Box 85
Front Royal, Virginia 22630

Partner



THE APPLE HOUSE



Champion



Jack & Liz Weeks

